

# NECCA

## New England Corporate Counsel Association, Inc.

April 2008 Seminar  
Wednesday, April 2, 2008  
10:00 a.m. to 12:00 noon

### HOT TOPICS AND DEVELOPMENTS IN INTERNET LAW

Presenters:

John F. Delaney, Esq. and Leonardo Lipsztein, Esq.  
Morrison & Foerster LLP

### Program

Virtually every company has a web site, whether of the free content, commerce or subscription variety, or merely informational. Keeping up with trends and developments in Internet Law is, therefore, essential for keeping your company safe and avoiding liability. As the importance of the Internet grows, the legal regime regulating web sites, web content, privacy, data security, e-mail marketing and other aspects of the Internet has grown at an equal or greater pace. The seminar will provide us with an update of the many significant Internet law developments since last year's NECCA presentation in this fast moving area of the law. The presentation will focus on legal pitfalls and regulatory obstacles in connection with a business which intersects with the Internet world, and will provide important practice tips. Among other areas, the presentation will address the following issues:

- Recent Developments and Trends in Internet Law
- Updating Your Company's Privacy and Terms of Use Policies
- The CAN-SPAM Act: Recent Developments
- Best Practices for Blogs and Social Networking
- Data Security Breaches and Compliance with State Breach Notification Statutes
- The ADA and The Internet: New Case Law
- Trademarks and the Internet: Purchasing Adwords, Keyword Cases and Cybersquatting

Best Western TLC, 380 Winter Street, Waltham, Massachusetts 781-890-7800

Workshop: 10:00 a.m. – Noon • Social Break: Noon - 12:30 p.m. • Lunch served at 12:30 p.m.

~ **Reservations Required** ~

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